

Simple is

easier to understand.
harder to break.
accessible to everyone.
reliable.
better.



Made to be simple

With Flier Styler Pro:

Creators will have individual, secure logins.

Creators will have access to all corporate logos.

Creators will have access to a shared library of images.

Your admin has uploaded new photos that celebrate diversity and inclusion.

Creators will have access to a variety of templates.



Creators

- ✓ **Create fliers**
- ✓ **Print fliers**
- X Approve fliers
- X Upload images
- X Upload logos
- X Assign managers to logos
- X Assign Admin Roles
- X Choose color, fonts, and templates

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Note

Flier Usage

 **Cleveland Clinic**

CLEVELAND CLINIC NOTIFICATION:
BY USING THIS TOOL, YOU AGREE TO THE FOLLOWING: FLIERS MAY BE POSTED ONLY ON BULLETIN BOARDS,
DISPLAY CASES, OR OTHER APPROPRIATE APPROVED FORMS OF DISPLAY.
PAPER SIGNAGE WILL NOT BE TAPED OR AFFIXED TO WALLS OR DOORS.
ALL POSTED FLIERS MUST HAVE AN EXPIRATION DATE (IN THE LOWER RIGHT CORNER)
AND FLIERS MUST BE REMOVED IMMEDIATELY AFTER EXPIRATION.

LOG IN

[FORGOT PASSWORD?](#)

SIGN IN

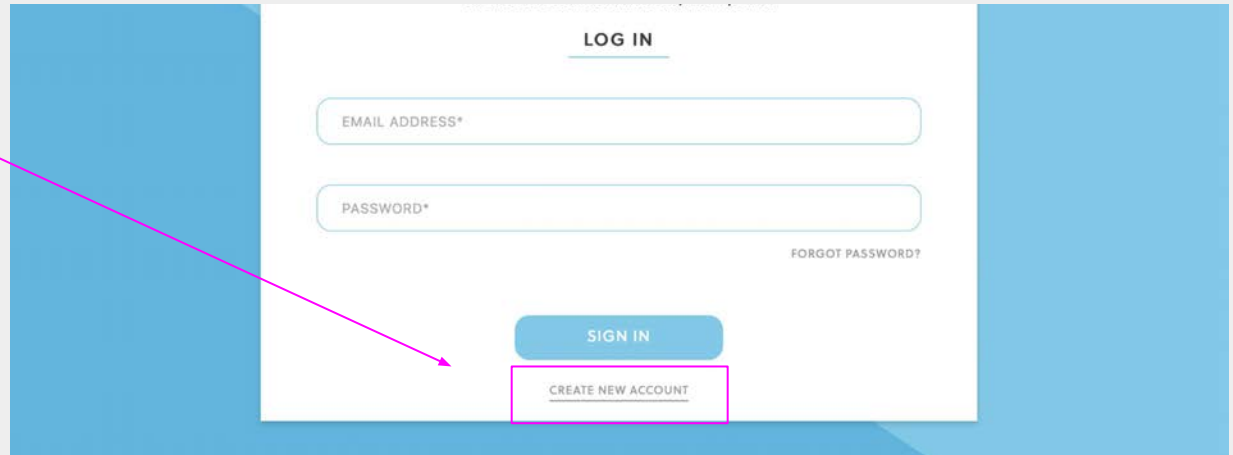
[CREATE NEW ACCOUNT](#)

Creating an Account

Creating an Account

Login is at
clevelandclinic.fliersytlr.pro

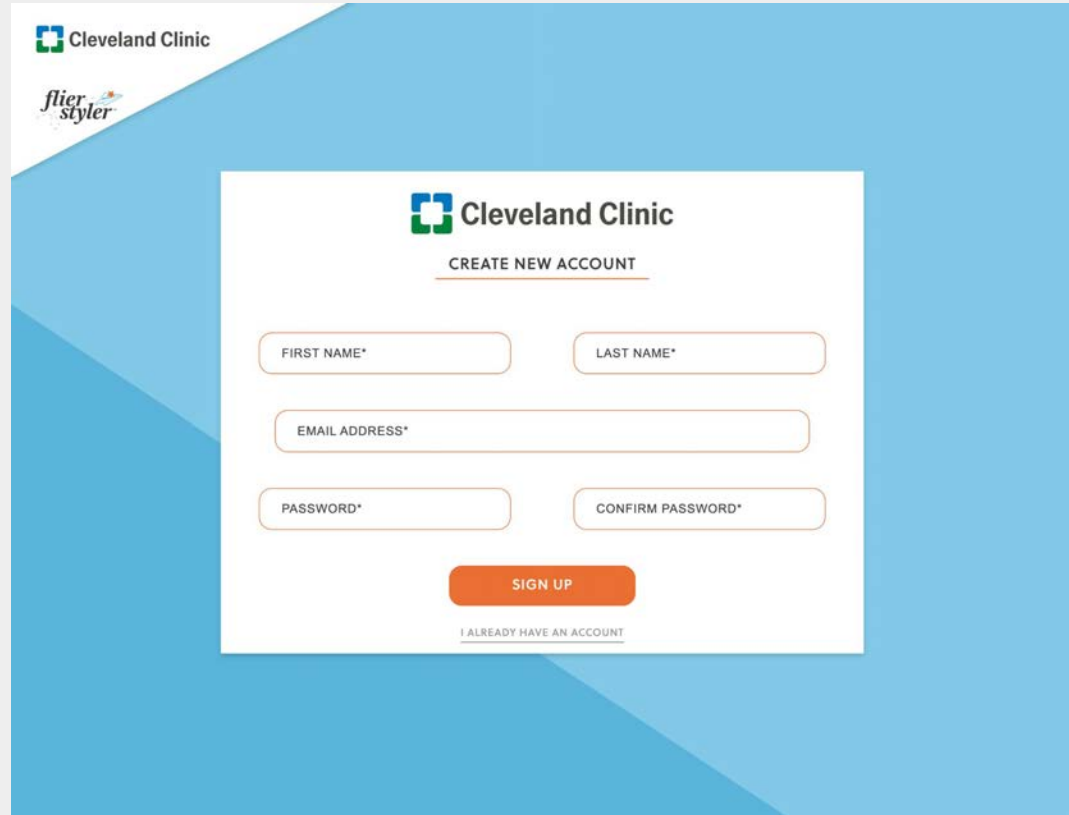
If you do not have an Flier
Styler pro account, select
Create New Account.



The screenshot shows a login interface with a white background and blue accents. At the top, the text "LOG IN" is centered and underlined. Below it are two input fields: "EMAIL ADDRESS*" and "PASSWORD*", both with asterisks indicating required fields. To the right of the password field is a link "FORGOT PASSWORD?". At the bottom, there are two buttons: a blue "SIGN IN" button and a white "CREATE NEW ACCOUNT" button with a blue border. A pink arrow points from the text on the left to the "CREATE NEW ACCOUNT" button.

Creating an Account

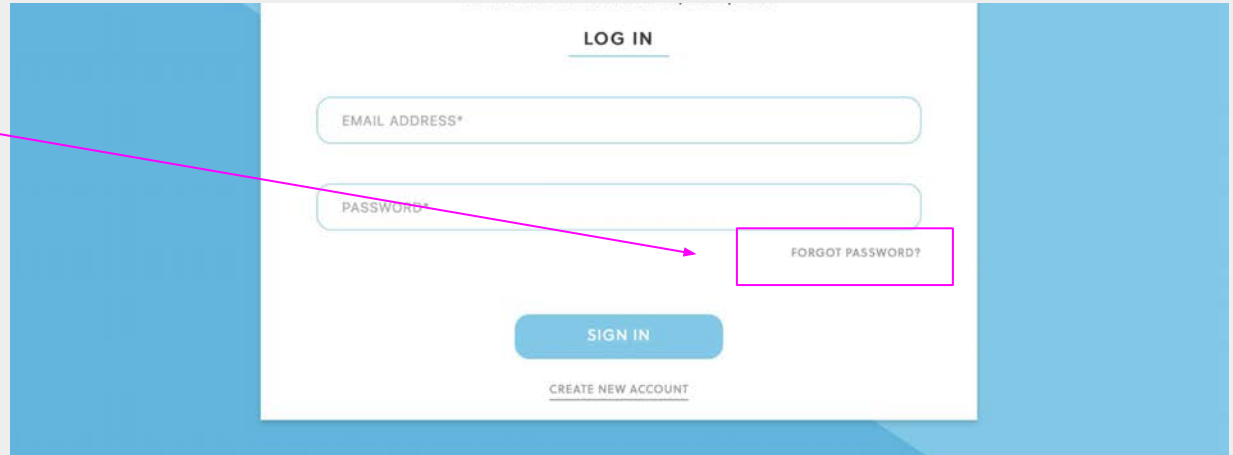
As long as you have a ccf.org email address, you will be able to create an account and access Flier Styler.



The screenshot shows the 'CREATE NEW ACCOUNT' form on the Cleveland Clinic Flier Styler website. The form is set against a blue background with a white central panel. At the top left of the panel are the Cleveland Clinic and Flier Styler logos. The title 'CREATE NEW ACCOUNT' is centered below the logos. The form contains five input fields: 'FIRST NAME*', 'LAST NAME*', 'EMAIL ADDRESS*', 'PASSWORD*', and 'CONFIRM PASSWORD*'. Below these fields is an orange 'SIGN UP' button. At the bottom of the form, there is a link that says 'I ALREADY HAVE AN ACCOUNT'.

Forgot Password

1. Select Forgot Password.
2. Provide your email address.
3. You will receive an email with a new password.
4. Go to login and enter with your new password.
5. You can change your password in settings.



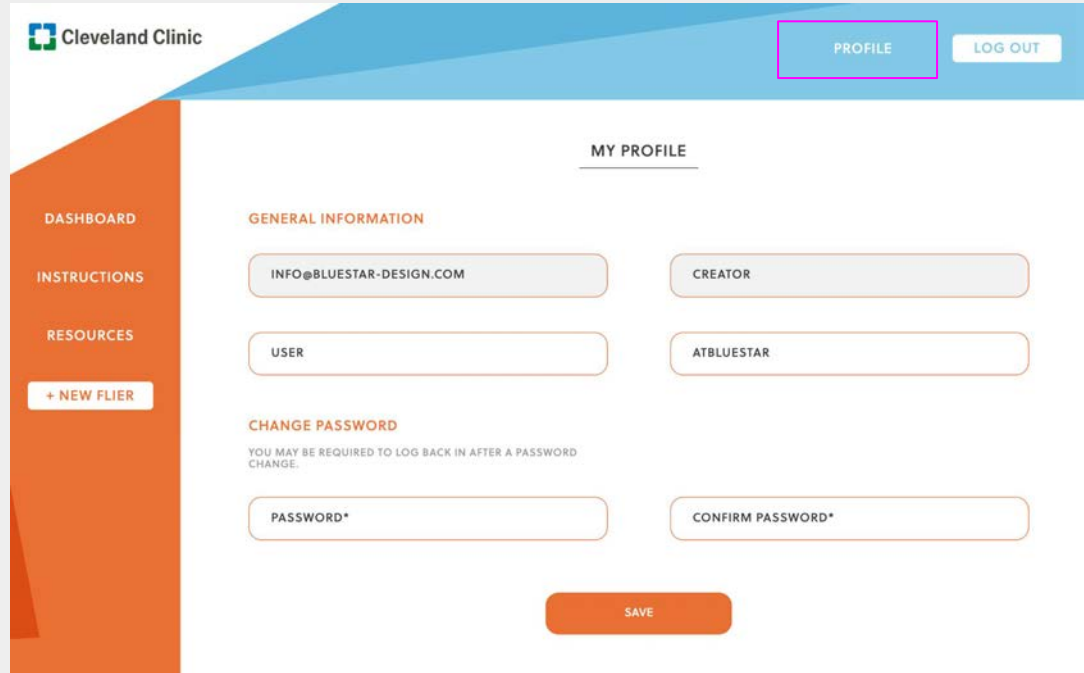
The screenshot shows a login interface with the following elements:

- LOG IN**: A header with a red underline.
- EMAIL ADDRESS***: A text input field.
- PASSWORD***: A text input field.
- SIGN IN**: A red button.
- FORGOT PASSWORD?**: A link highlighted with a red box and a red arrow pointing to it from the left.
- CREATE NEW ACCOUNT**: A link at the bottom.

Changing your profile

Select Profile.

Here you can change your name and password settings.



The screenshot shows the 'MY PROFILE' page in the Flier Styler application. The page is part of the Cleveland Clinic system, as indicated by the logo in the top left. The top navigation bar includes a 'PROFILE' button (highlighted with a purple box) and a 'LOG OUT' button. The left sidebar contains navigation options: 'DASHBOARD', 'INSTRUCTIONS', 'RESOURCES', and a '+ NEW FLIER' button. The main content area is titled 'MY PROFILE' and is divided into two sections: 'GENERAL INFORMATION' and 'CHANGE PASSWORD'. The 'GENERAL INFORMATION' section contains four input fields: 'INFO@BLUESTAR-DESIGN.COM', 'CREATOR', 'USER', and 'ATBLUESTAR'. The 'CHANGE PASSWORD' section includes a warning message: 'YOU MAY BE REQUIRED TO LOG BACK IN AFTER A PASSWORD CHANGE.' and two input fields: 'PASSWORD*' and 'CONFIRM PASSWORD*'. A 'SAVE' button is located at the bottom of the form.

Cleveland Clinic

PROFILE LOG OUT

MY PROFILE

DASHBOARD

INSTRUCTIONS

RESOURCES

+ NEW FLIER

GENERAL INFORMATION

INFO@BLUESTAR-DESIGN.COM

CREATOR

USER

ATBLUESTAR

CHANGE PASSWORD

YOU MAY BE REQUIRED TO LOG BACK IN AFTER A PASSWORD CHANGE.

PASSWORD*

CONFIRM PASSWORD*

SAVE

Dashboard

Dashboard

The Dashboard shows
ONLY the fliers YOU create.

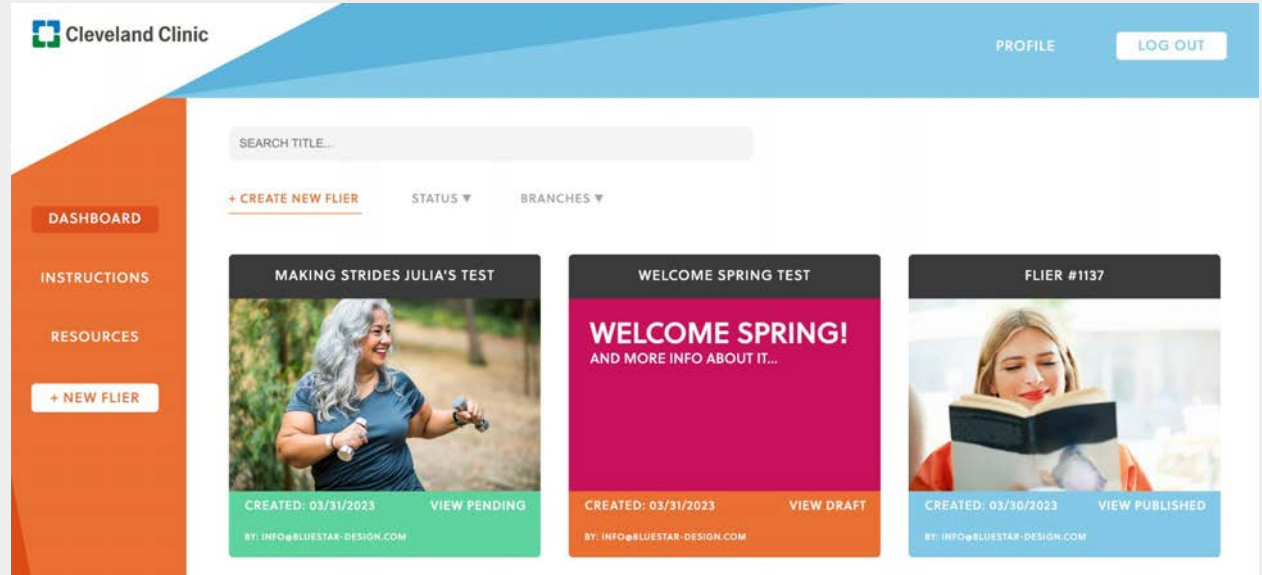
You can filter the view
of your fliers by:

Status:

- Fliers in **Draft** (orange)
- Fliers **Published** (blue)
- Fliers **Pending** (green)

Branches:

- Fliers by **Logo**



The screenshot shows the Cleveland Clinic Flier Styler dashboard. At the top left is the Cleveland Clinic logo. On the right, there are links for 'PROFILE' and 'LOG OUT'. Below the header is a search bar labeled 'SEARCH TITLE...'. A navigation bar contains '+ CREATE NEW FLIER', 'STATUS', and 'BRANCHES'. On the left is an orange sidebar with menu items: 'DASHBOARD', 'INSTRUCTIONS', 'RESOURCES', and '+ NEW FLIER'. The main content area displays three flier cards:

- MAKING STRIDES JULIA'S TEST**: Features a photo of a woman with grey hair. Status: 'VIEW PENDING'. Created: 03/31/2023. By: INFO@LUESTAR-DESIGN.COM.
- WELCOME SPRING TEST**: Features a pink background with the text 'WELCOME SPRING! AND MORE INFO ABOUT IT...'. Status: 'VIEW DRAFT'. Created: 03/31/2023. By: INFO@LUESTAR-DESIGN.COM.
- FLIER #1137**: Features a photo of a woman reading a book. Status: 'VIEW PUBLISHED'. Created: 03/30/2023. By: INFO@LUESTAR-DESIGN.COM.

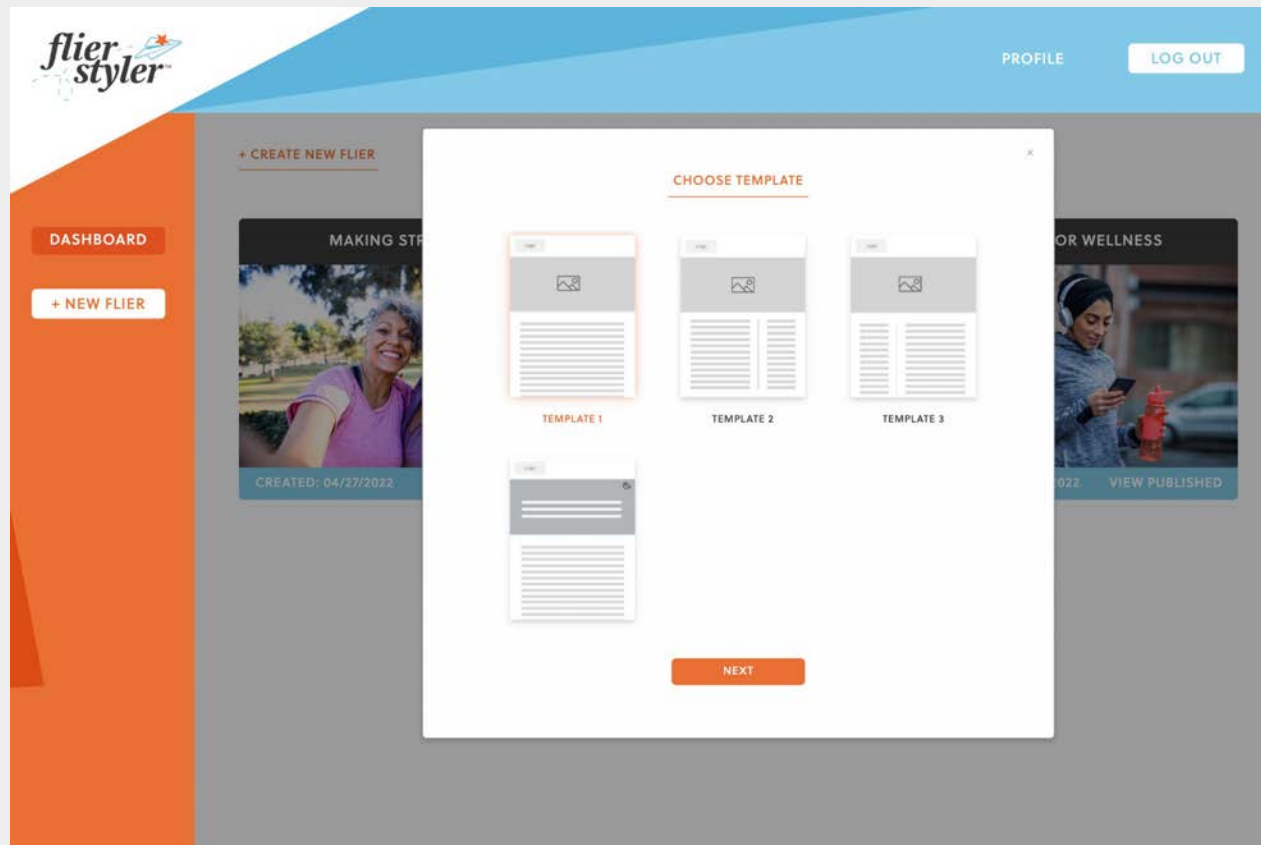
Creating a Flier

Creators



Creating a Flier

Choose a template



Creators



Creating a Flier

Title your flier

DASHBOARD

+ NEW FLIER

Click to choose a logo

FLIER TITLE: FLIER #139

TEMPLATE 1

Click to choose an image



This is a Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Nisi lacus sed viverra tellus in hac habitasse. Faucibus interdum posuere lorem ipsum dolor. Sit amet volutpat consequat mauris nunc congue nisi vitae. Eget velit aliquet sagittis id consectetur. Scelerisque eu ultrices vitae auctor eu augue ut. Nibh mauris cursus mattis molestie a iaculis.

SAVE

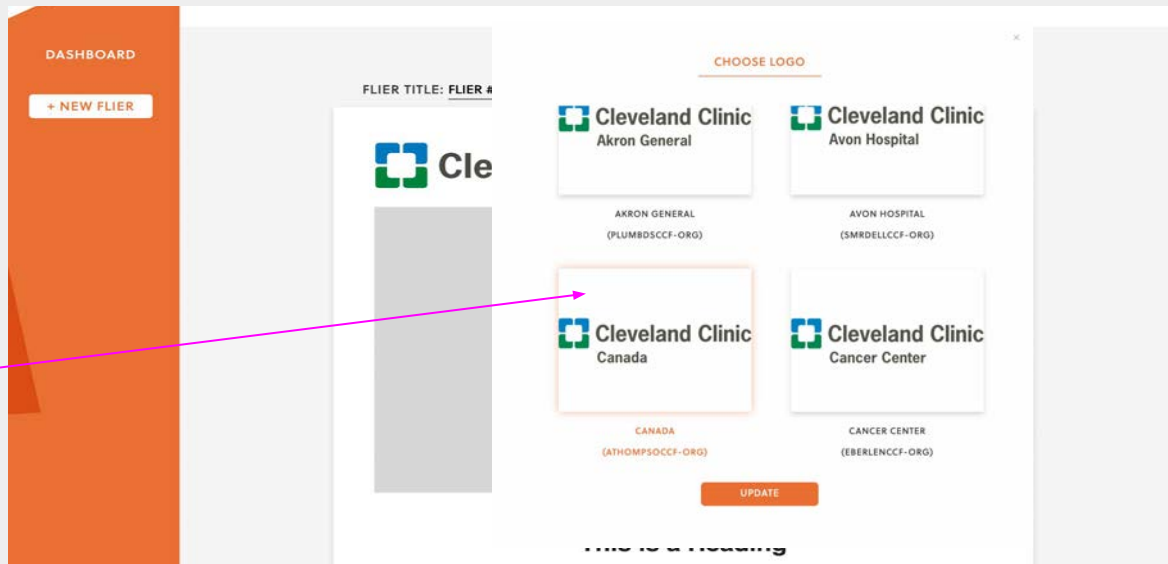
DELETE

SUBMIT

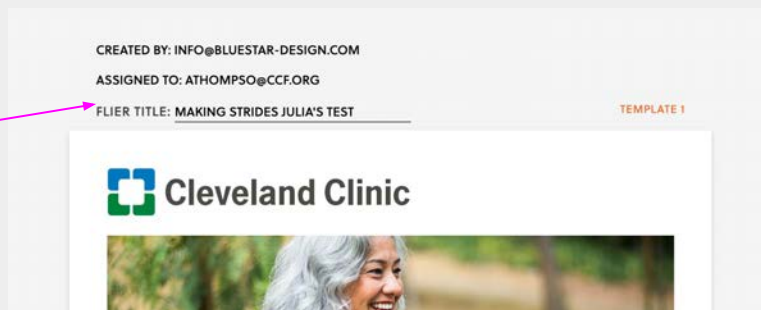
Creators

Choosing a Logo

The name of the Branch Manager who will be approving the flier shows up under the logo.



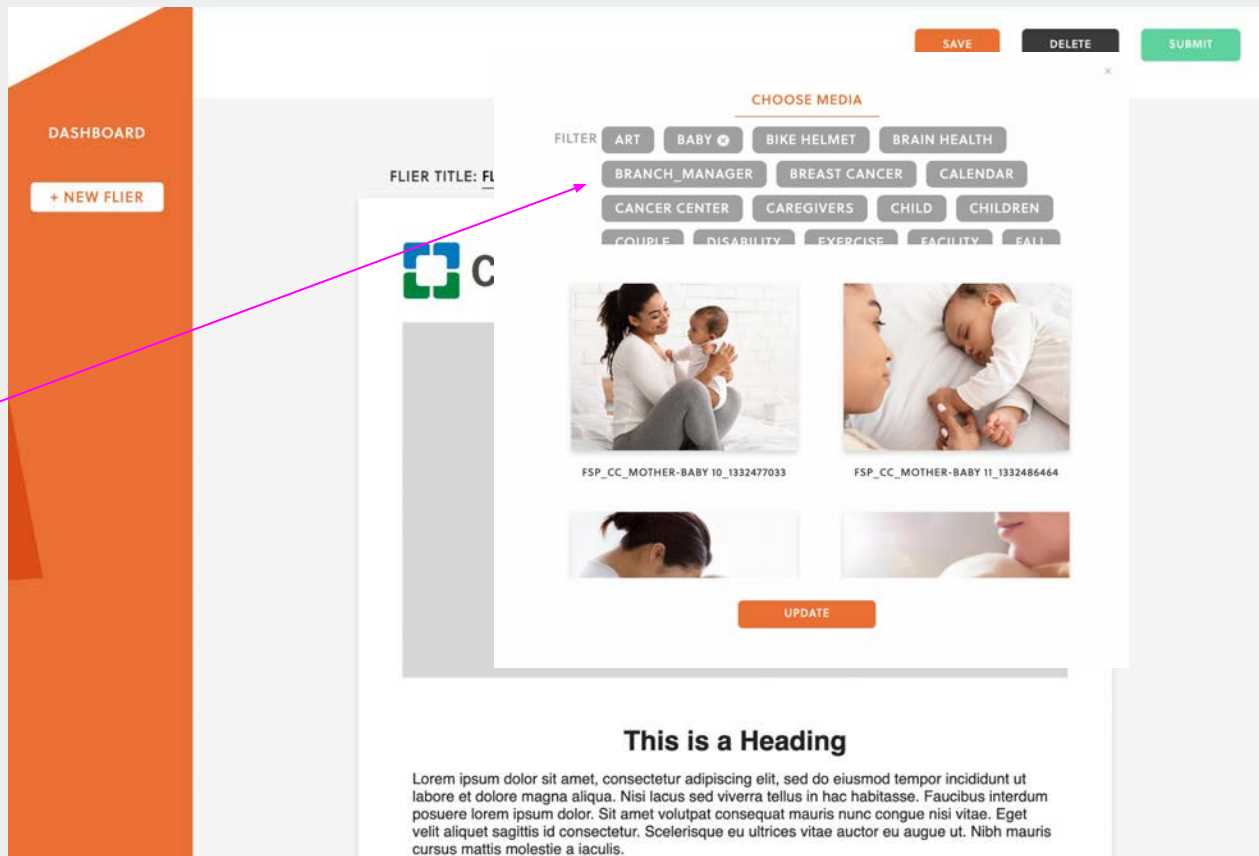
The name of the Branch Manager who will be approving the flier will also show up above your flier



Selecting an image

When choosing an image, you can filter by using tags

Contact Annette Thompson or your Branch Manager with imagery requests.



The screenshot displays the 'CHOOSE MEDIA' interface. On the left is an orange sidebar with 'DASHBOARD' and '+ NEW FLIER'. The main area shows a 'FLIER TITLE: FL' field, a logo, and a 'CHOOSE MEDIA' section. This section includes a 'FILTER' menu with tags like 'ART', 'BABY', 'BIKE HELMET', 'BRAIN HEALTH', 'BRANCH_MANAGER', 'BREAST CANCER', 'CALENDAR', 'CANCER CENTER', 'CAREGIVERS', 'CHILD', 'CHILDREN', 'COUPLE', 'DISABILITY', 'EXERCISE', 'FACILITY', and 'FALL'. Below the filters are four image thumbnails, two of which are labeled 'FSP_CC_MOTHER-BABY 10_1332477033' and 'FSP_CC_MOTHER-BABY 11_1332486464'. At the bottom of the media selection area is an 'UPDATE' button. Below the media selection is a heading 'This is a Heading' followed by a paragraph of placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Nisi lacus sed viverra tellus in hac habitasse. Faucibus interdum posuere lorem ipsum dolor. Sit amet volutpat consequat mauris nunc congue nisi vitae. Eget velit aliquet sagittis id consectetur. Scelerisque eu ultrices vitae auctor eu augue ut. Nibh mauris cursus mattis molestie a iaculis.'

Creators



Styling a Flier

Enter your text and start styling using the editing tools

Approved fonts and colors have been set by the Account Manager

When finished Save and Submit for Approval.

The screenshot shows the Flier Styler dashboard. On the left is an orange sidebar with 'DASHBOARD' and '+ NEW FLIER'. The main area features a text editor with a toolbar containing options like 'Heading 1', 'A', 'AI', 'B', 'I', and alignment icons. A dropdown menu is open, showing font size options: 'Tiny', 'Small', 'Default', 'Big', and 'Huge'. Below the editor is a flyer for 'Making Strides Against Breast Cancer' featuring a photo of a woman with dumbbells. The flyer text includes the event name, date 'October 9, 2021 5-9 pm', location 'First Energy Stadium, Home of the Cleveland Browns', and details about the 5K walk. At the top right of the editor are 'SAVE', 'DELETE', and 'SUBMIT' buttons. A purple arrow points from the text box on the left to the font size dropdown menu.

Submit for approval

Pending Fliers

When a flier is submitted, the assigned Branch Manager will receive an email notification.

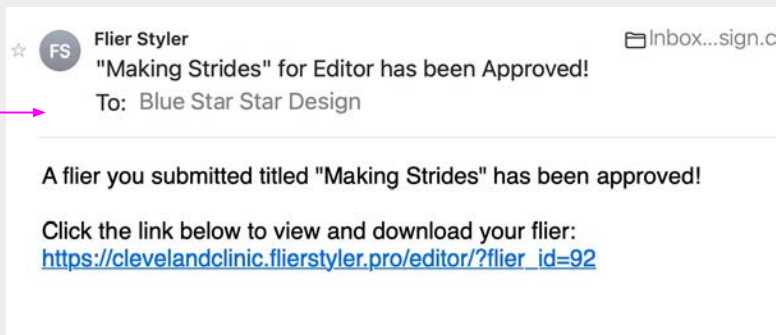


Creators

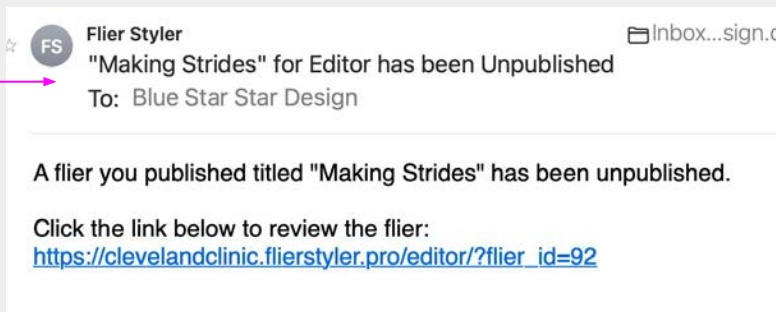


Email notifications

Once a flier has been approved the User/Creator will receive notification



If an Admin/Branch Manager decides to unpublish a flier, the User/Creator will receive notification.



Creators



Pending vs Published Fliers

A green label indicates that your flier has been submitted and is pending approval.

A blue label indicates that the flier is approved and ready for download.

The screenshot shows the 'flier styler' dashboard. On the left is an orange sidebar with 'DASHBOARD' and '+ NEW FLIER' buttons. The main content area has a '+ CREATE NEW FLIER' button and a 'STATUS' dropdown. A grid of fliers is displayed:

- MAKING STRIDES 2**: Image of a woman with grey hair. Status: 'VIEW PENDING' (green label).
- MAKING STRIDES**: Image of two women. Status: 'VIEW PUBLISHED' (blue label).
- BABY FLIER**: Image of a crying baby. Status: 'VIEW PUBLISHED' (blue label).
- WALK FOR WELLNESS**: Image of a woman with a backpack. Status: 'VIEW PUBLISHED' (blue label).

Each flier card includes the text 'CREATED: 04/27/2022'.

Creators



Printing fliers

Approved fliers will reveal a Print button.

Select Print to download a PDF.

The screenshot shows the Flier Styler interface. At the top left is the Cleveland Clinic logo. On the right, there are 'PROFILE' and 'LOG OUT' links. Below these are four action buttons: 'SAVE' (orange), 'DUPLICATE' (orange), 'DELETE' (black), and 'PRINT' (green). The 'PRINT' button is highlighted with a purple box. On the left side, there is an orange sidebar with navigation links: 'DASHBOARD', 'INSTRUCTIONS', 'RESOURCES', and a '+ NEW FLIER' button. The main content area displays the flier's metadata: 'CREATED BY: INFO@BLUESTAR-DESIGN.COM', 'ASSIGNED TO: SMRDELL@CCF.ORG', and 'FLIER TITLE: MAKING STRIDES'. A 'TEMPLATE 4' label is visible in the top right of the flier preview. The flier preview itself shows the Cleveland Clinic Avon Hospital logo and a photograph of two smiling women.

Printing

Online

Print

FLIER TITLE: MAKING STRIDES TEMPLATE 4



October 9, 2021
5-9pm

**First Energy Stadium,
Home of the Cleveland
Browns**

Making Strides Against Breast Cancer

Join the **CLEVELAND CLINIC CANCER CHAMPIONS** team to support the American Cancer Society in their lifesaving work at Making Strides Against Breast Cancer on October 9th from 5-9 pm at First Energy Stadium, home of the Cleveland Browns, for a non-competitive 5K walk.

Registration is required. Please join our page to donate or register to walk with our team:
<http://main.acsevents.org/goto/clevelandcliniccancerchampions>

When it comes to our cancer patients, we all have a common interest. And when we unite to fight breast cancer, we can WIN!



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Making Strides Against Breast Cancer

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When it comes to our cancer patients, we all have a common interest. And when we unite to fight breast cancer, we can WIN!

NOTE: There might be slight discrepancies between the online view and the rendered PDF. This is due to how PDFs are rendered from browsers.